

## Privacy Policy

Last Updated: August 27, 2014

### Commitment

Your privacy is important to us. This privacy policy explains how Dymax Corporation uses and protects any information that you provide when you use this website.

To make this notice easy to access, it is available at every point where personally identifiable information may be requested.

Dymax Corporation is free to change this policy at any time and we suggest that you visit this area frequently to stay informed.

This notice applies to all information collected or submitted on the Dymax Corporation website. On some pages, you can order products, make requests, and register to receive materials. The types of personal information collected on these pages include but are not limited to:

Name  
Address  
Company  
Job Title  
Email Address  
Phone Number  
Other relevant information pertaining to the request made

### Information That Identifies You

We rely on the information you provide to us as you register, contact us, participate in surveys, post comments to public areas of and interact with digital properties and assets, respond to email campaigns, participate in webinars or online events, or attend face-to-face events.

Once you have registered with us, we will create a profile for you. We will add information about how you interact with our offerings; for example, your registrations or subscriptions, the events you attend, the content you access, and the like.

### What We Do with the Information

Any information you provide on the Dymax website is used solely by the company to provide you with the information and assistance you have requested. Under certain circumstances, such as when you place an order for products or request follow up assistance, your contact information may be shared with authorized Dymax sales partners in order to fulfill your request. We do not, under any circumstance, sell or share your contact information to third parties.

Technical data provided is of a general nature and is based on laboratory test conditions. Dymax does not warrant the data contained in this bulletin. Any warranty applicable to the product, its application and use is strictly limited to that contained in Dymax standard Conditions of Sale. Dymax does not assume responsibility for test or performance results obtained by users. It is the user's responsibility to determine the suitability for the product application and purposes and the suitability for use in the user's intended manufacturing apparatus and methods. The user should adopt such precautions and use guidelines as may be reasonably advisable or necessary for the protection of property and persons. Nothing in this communication shall act as a representation that the product use or application will not infringe on a patent owned by someone other than Dymax or act as a grant of license under any Dymax Corporation Patent. Dymax recommends that each user adequately test its proposed use and application before actual repetitive use, using the data in this communication as a general guideline.

In addition, your information may be used for:

- Internal record keeping purposes
- Collecting information to improve and update our website
- Emailing you the Dymax quarterly Light Lines e-newsletter (opt-in only)
- Website analytics to monitor traffic and website activity

### **How We Use Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

We use traffic-log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website by tailoring it to customer needs. We only use this information for statistical analysis and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, declining cookies may prevent you from taking full advantage of the website.

We never use or share the personally identifiable information provided to us online, in ways unrelated to those described above, without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

### **How We Use Google Analytics**

We use Google Analytics to monitor the number of website visits, page views, time spent on the website, page abandon rates, bounce rates, traffic sources, % of new visitors, and conversion rates. We do not use any information to personally identify visitors. Google Analytics settings used on this website are set to shorten IP addresses, making the IP addresses unidentifiable. If you object to the collection of your data, please opt out by going to this link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

### **How to Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at 860-482-1010 or send us an email at [info@dymax.com](mailto:info@dymax.com).